

HELITRADER ONLINE ADVERTISING

Ad Zone	Ad Size	Rates
HT1	970 w x 100 h Size in pixels Resolution 72dpi	\$1,250
HT2	970 w x 100 h Size in pixels Resolution 72dpi	\$765
HT3	970 w x 100 h Size in pixels Resolution 72dpi	\$650
HTA	300 w x 250 h Size in pixels Resolution 72dpi	\$475
HTB	300 w x 250 h Size in pixels Resolution 72dpi	\$380
HTC	300 w x 250 h Size in pixels Resolution 72dpi	\$350

HELITRADER WEEKLY ADVERTISING

Ad Zone	Ad Size	Rates
HTW1	728 w x 90 h Size in pixels Resolution 72dpi	\$1,300
HTW2	728 w x 90 h Size in pixels Resolution 72dpi	\$1,200
HTW3	728 w x 90 h Size in pixels Resolution 72dpi	\$1,150
HTW4	728 w x 90 h Size in pixels Resolution 72dpi	\$1,000

HELITRADER ALERTS ADVERTISING

Ad Zone	Ad Size	Rates
HTA1	728 w x 90 h Size in pixels Resolution 72dpi	\$1,250
HTA2	728 w x 90 h Size in pixels Resolution 72dpi	\$500
HTAA	300 w x 250 h Size in pixels Resolution 72dpi	\$250