



## MARKETPLACE MAGAZINE DISPLAY SPECS

| Ad Zone | Ad Size         | Rate    | Ad Zone | Ad Size         | Rate    | Ad Zone | Ad Size         | Rate    |
|---------|-----------------|---------|---------|-----------------|---------|---------|-----------------|---------|
| SC1     | 2.375" w x 1" h | \$214   | DC1     | 4.875" w x 1" h | \$428   | TC1     | 7.375" w x 1" h | \$642   |
| SC2     | 2.375" w x 2" h | \$428   | DC2     | 4.875" w x 2" h | \$856   | TC2     | 7.375" w x 2" h | \$1,284 |
| SC3     | 2.375" w x 3" h | \$642   | DC3     | 4.875" w x 3" h | \$1,284 | TC3     | 7.375" w x 3" h | \$1,926 |
| SC4     | 2.375" w x 4" h | \$856   | DC4     | 4.875" w x 4" h | \$1,712 | TC4     | 7.375" w x 4" h | \$2,568 |
| SC5     | 2.375" w x 5" h | \$1,070 | DC5     | 4.875" w x 5" h | \$2,140 | TC5     | 7.375" w x 5" h | \$3,210 |
| SC6     | 2.375" w x 6" h | \$1,284 | DC6     | 4.875" w x 6" h | \$2,568 | TC6     | 7.375" w x 6" h | \$3,852 |
| SC7     | 2.375" w x 7" h | \$1,498 | DC7     | 4.875" w x 7" h | \$2,996 | TC7     | 7.375" w x 7" h | \$4,494 |
| SC8     | 2.375" w x 8" h | \$1,712 | DC8     | 4.875" w x 8" h | \$3,424 | TC8     | 7.375" w x 8" h | \$5,136 |
| SC9     | 2.375" w x 9" h | \$1,926 | DC9     | 4.875" w x 9" h | \$3,852 | TC9     | 7.375" w x 9" h | \$5,778 |

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