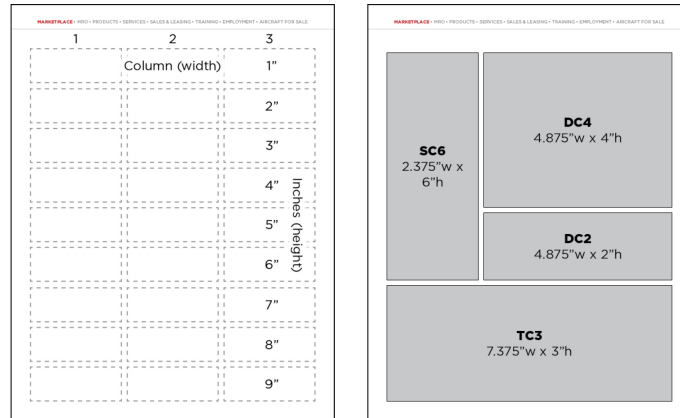


MARKETPLACE EDITORIAL CALENDAR

Issue	Show / Theme	Ad & Materials Deadline
Feb / Mar 2024		Jan 12, 2024
Apr / May 2024		Mar 15, 2024
June / July 2024		May 10, 2024
Aug / Sept 2024	OEM Survey	July 12, 2024
Oct / Nov 2024		Sept 20, 2024
Dec 2024 / Jan 2025	Photo Contest	Nov 15, 2024

For Advertising Inquiries: Call Toll Free 866.834.1114

Associate Publisher **Derek Kast**, derek@mhmpub.com | Classified Advertising Manager **Carla McKay**, carla@mhmpub.com



MARKETPLACE MAGAZINE DISPLAY SPECS

Ad Zone	Ad Size	Rate	Ad Zone	Ad Size	Rate	Ad Zone	Ad Size	Rate
SC1	2.375" w x 1" h	\$230	DC1	4.875" w x 1" h	\$460	TC1	7.375" w x 1" h	\$690
SC2	2.375" w x 2" h	\$4460	DC2	4.875" w x 2" h	\$920	TC2	7.375" w x 2" h	\$1,380
SC3	2.375" w x 3" h	\$690	DC3	4.875" w x 3" h	\$1,380	TC3	7.375" w x 3" h	\$2,070
SC4	2.375" w x 4" h	\$920	DC4	4.875" w x 4" h	\$1,840	TC4	7.375" w x 4" h	\$2,760
SC5	2.375" w x 5" h	\$1,150	DC5	4.875" w x 5" h	\$2,300	TC5	7.375" w x 5" h	\$3,450
SC6	2.375" w x 6" h	\$1,380	DC6	4.875" w x 6" h	\$2,760	TC6	7.375" w x 6" h	\$4,140
SC7	2.375" w x 7" h	\$1,610	DC7	4.875" w x 7" h	\$3,220	TC7	7.375" w x 7" h	\$4,830
SC8	2.375" w x 8" h	\$1,840	DC8	4.875" w x 8" h	\$3,680	TC8	7.375" w x 8" h	\$5,520
SC9	2.375" w x 9" h	\$2,070	DC9	4.875" w x 9" h	\$4,140	TC9	7.375" w x 9" h	\$6,210

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MAGAZINE FLIGHT TRAINING SPECS

Ad Zone	Ad Size
1/2 Cube	1
1 Cube	3.65" x 3"
2 Cube	7.375" x 3"
4 Cube	7.375" x 6"

MAGAZINE FLIGHT TRAINING RATES

Ad Zone	1x	3x	6x
1/2 Cube	2	3	4
1 Cube	\$625	\$575	\$525
2 Cube	\$1,000	\$950	\$925
4 Cube	\$1,725	\$1,675	\$1,625

**1 Placement = 2 issues (Excluding June/July and Dec/Jan issue) these two placements = 1 issue.*

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