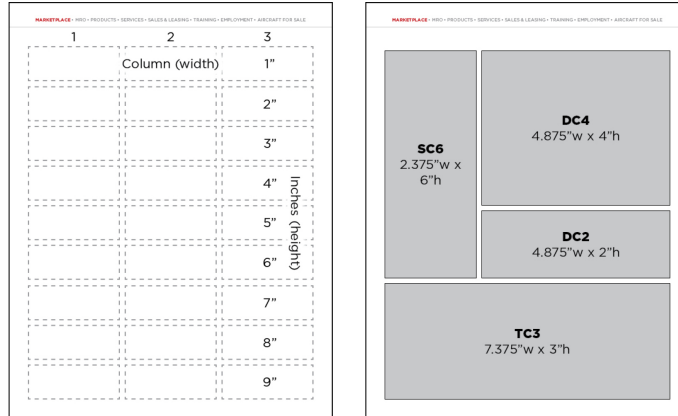


**MARKETPLACE EDITORIAL CALENDAR**

Issue	Show / Theme	Ad & Materials Deadline
Feb / Mar 2021	Heli-Expo	Jan 15, 2021
Apr / May 2021		Mar 12, 2021
June / July 2021		May 14, 2021
Aug / Sept 2021		July 16, 2021
Oct / Nov 2021		Sept 17, 2021
Dec 2021 / Jan 2022		Nov 12, 2021

For Advertising Inquiries: Call Toll Free 866.834.1114

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## MARKETPLACE MAGAZINE DISPLAY SPECS

Ad Zone	Ad Size	Rate	Ad Zone	Ad Size	Rate	Ad Zone	Ad Size	Rate
SC1	2.375" w x 1" h	\$214	DC1	4.875" w x 1" h	\$428	TC1	7.375" w x 1" h	\$642
SC2	2.375" w x 2" h	\$428	DC2	4.875" w x 2" h	\$856	TC2	7.375" w x 2" h	\$1,284
SC3	2.375" w x 3" h	\$642	DC3	4.875" w x 3" h	\$1,284	TC3	7.375" w x 3" h	\$1,926
SC4	2.375" w x 4" h	\$856	DC4	4.875" w x 4" h	\$1,712	TC4	7.375" w x 4" h	\$2,568
SC5	2.375" w x 5" h	\$1,070	DC5	4.875" w x 5" h	\$2,140	TC5	7.375" w x 5" h	\$3,210
SC6	2.375" w x 6" h	\$1,284	DC6	4.875" w x 6" h	\$2,568	TC6	7.375" w x 6" h	\$3,852
SC7	2.375" w x 7" h	\$1,498	DC7	4.875" w x 7" h	\$2,996	TC7	7.375" w x 7" h	\$4,494
SC8	2.375" w x 8" h	\$1,712	DC8	4.875" w x 8" h	\$3,424	TC8	7.375" w x 8" h	\$5,136
SC9	2.375" w x 9" h	\$1,926	DC9	4.875" w x 9" h	\$3,852	TC9	7.375" w x 9" h	\$5,778

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## **MAGAZINE FLIGHT TRAINING SPECS**

Ad Zone	Ad Size
1/2 Cube	3.65" x 1.5"
1 Cube	3.65" x 3"
2 Cube	7.375" x 3"
4 Cube	7.375" x 6"

## **MAGAZINE FLIGHT TRAINING RATES**

Ad Zone	1x	3x	6x
1/2 Cube	\$425	\$375	\$350
1 Cube	\$625	\$575	\$525
2 Cube	\$1,000	\$950	\$925
4 Cube	\$1,725	\$1,675	\$1,625

*\*1 Placement = 2 issues (Excluding June/July and Dec/Jan issue) these two placements = 1 issue.*

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