

INSIGHT EDITORIAL CALENDAR

Issue	Show / Theme	Ad & Materials Deadline
Coming Soon	-	-

For Advertising Inquiries: Call Toll Free 866.834.1114

Associate Publisher **Derek Kast**, derek@mhmpub.com | Classified Advertising Manager **Carla McKay**, carla@mhmpub.com

VERTICAL MAGAZINE DISPLAY

Ad Zone	Size	Rate
Full Page	8.375" w x 10.75" h + 0.125" bleed	\$4,868
1/2 Page Island	4.75" w x 7" h	\$4,095
1/2 Page Horizontal	7.25" w x 4.625" h	\$3,697
1/3 Page Island	4.75" w x 5" h	\$3,132
1/4 Page Island	4.75" w x 3.75" h	\$2,288
Double Page Spread	16.75" w x 10.75" h + 0.125" bleed	\$6,939

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