



SKIES MAGAZINE DISPLAY SPECS

Ad Zone	Ad Size
Full Page	8.375" w x 10.75" h + 0.125" bleed
1/2 Page Island	4.75" w x 7" h
1/2 Page Horizontal	7.25" w x 4.625" h
1/3 Page Island	4.75" w x 5" h
1/4 Page Island	4.75" w x 3.75" h
Double Page Spread	16.75" w x 10.75" h + 0.125" bleed

SKIES MAGAZINE DISPLAY RATES

Ad Zone	1x	3x	6x
Full Page	\$5,681	\$4,868	\$4,594
1/2 Page Island	\$4,777	\$4,095	\$3,863
1/2 Page Horizontal	\$4,320	\$3,697	\$3,487
1/3 Page Island	\$3,160	\$3,132	\$2,921
1/4 Page Island	\$2,677	\$2,288	\$2,096
Double Page Spread	\$8,096	\$6,939	\$6,554

For Advertising Inquiries: Call Toll Free 866.834.1114

Associate Publisher **Derek Kast**, derek@mhmpub.com | Classified Advertising Manager **Carla McKay**, carla@mhmpub.com