

■ VALOR EDITORIAL CALENDAR

Issue	Show / Theme	Ad & Materials Deadline
Winter Issue	HAI	Jan 29, 2021
Spring Issue	AAAA	March 26, 2021
Summer Issue	APSCON	June 18, 2021
Fall issue	AMTC	Sept 3, 2021

**All shows subject to change.*

For Advertising Inquiries: Call Toll Free 866.834.1114

Associate Publisher **Derek Kast**, derek@mhmpub.com | Classified Advertising Manager **Carla McKay**, carla@mhmpub.com

VALOR MAGAZINE DISPLAY SPECS

Ad Zone	Ad Size	Safe Zone (Inner Margin)
Full Page	8.375" w x 10.75" h + 0.125" bleed	7.375" w x 9.75" h
1/2 Page Island	4.75" w x 7" h	4.25" w x 6.5 h
1/2 Page Horizontal	7.25" w x 4.625" h	6.75" w x 4.125 h
1/3 Page Island	4.75" w x 5" h	4.25" w x 4.5 h
1/4 Page Island	4.75" w x 3.75" h	4.25" w x 3.25 h
Double Page Spread	16.75" w x 10.75" h + 0.125" bleed	15.75" w x 9.75" h

VALOR MAGAZINE DISPLAY RATES

Ad Zone	1x	2x	4x
Full Page	\$8,425	\$8,013	\$7,047
1/2 Page Island	\$7,085	\$6,738	\$5,926
1/2 Page Horizontal	\$6,407	\$6,093	\$5,358
1/3 Page Island	\$5,431	\$5,165	\$4,543
1/4 Page Island	\$3,972	\$3,777	\$3,322
Double Page Spread	\$12,004	\$11,415	\$10,040

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VALOR DAILY NEWS ADVERTISING

Ad Zone	Ad Size	Rates
P1	728 x 90 Size in pixels Resolution 72dpi	\$1,233.94
P2	728 x 90 Size in pixels Resolution 72dpi	\$1,146.60
P3	300 x 250 Size in pixels Resolution 72dpi	\$1,094.68
P4	728 x 90 Size in pixels Resolution 72dpi	\$994.98
P5	728 x 90 Size in pixels Resolution 72dpi	\$865.20
A (Rotates)	300 x 250 Size in pixels Resolution 72dpi	\$539.91

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