

## VERTICAL MAGAZINE DISPLAY SPECS

Ad Zone	Ad Size
Full Page	8.375" w x 10.75" h + 0.125" bleed
1/2 Page Island	4.75" w x 7" h
1/2 Page Horizontal	7.25" w x 4.625" h
1/3 Page Island	4.75" w x 5" h
1/4 Page Island	4.75" w x 3.75" h
Double Page Spread	16.75" w x 10.75" h + 0.125" bleed

## VERTICAL MAGAZINE DISPLAY RATES

Ad Zone	1x	3x	6x
Full Page	\$8,425	\$7,208	\$6,807
1/2 Page Island	\$7,085	\$6,062	\$5,724
1/2 Page Horizontal	\$6,407	\$5,481	\$5,176
1/3 Page Island	\$5,431	\$4,646	\$4,388
1/4 Page Island	\$3,972	\$3,398	\$3,209
Double Page Spread	\$12,004	\$10,269	\$9,698

\*1 Placement = 2 issues (Excluding June/July and Dec/Jan issue) these two placements = 1 issue.

For Advertising Inquiries: Call Toll Free 866.834.1114

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