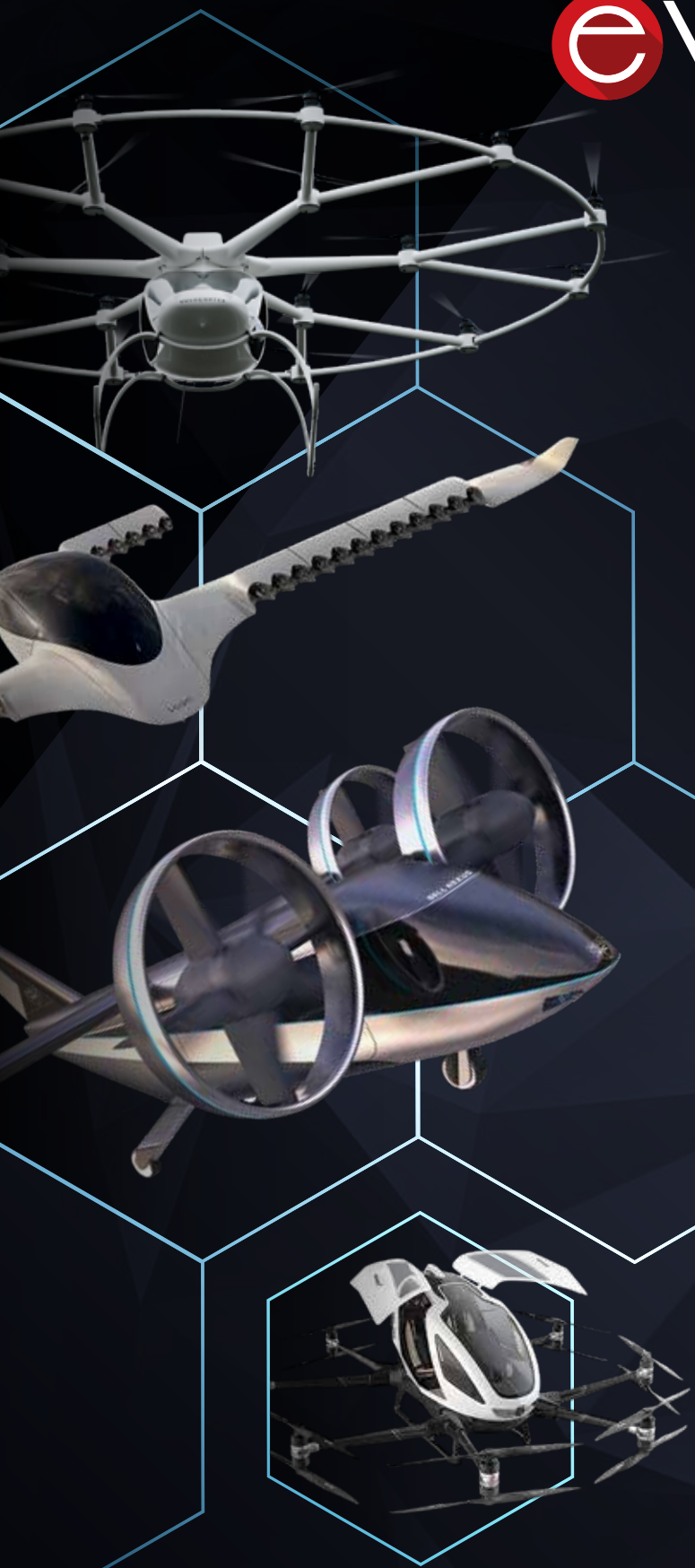






# eVTOL.COM

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OUR SISTER PUBLICATIONS

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**VALOR**  
Vertical

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TODAY

**INSIGHT**

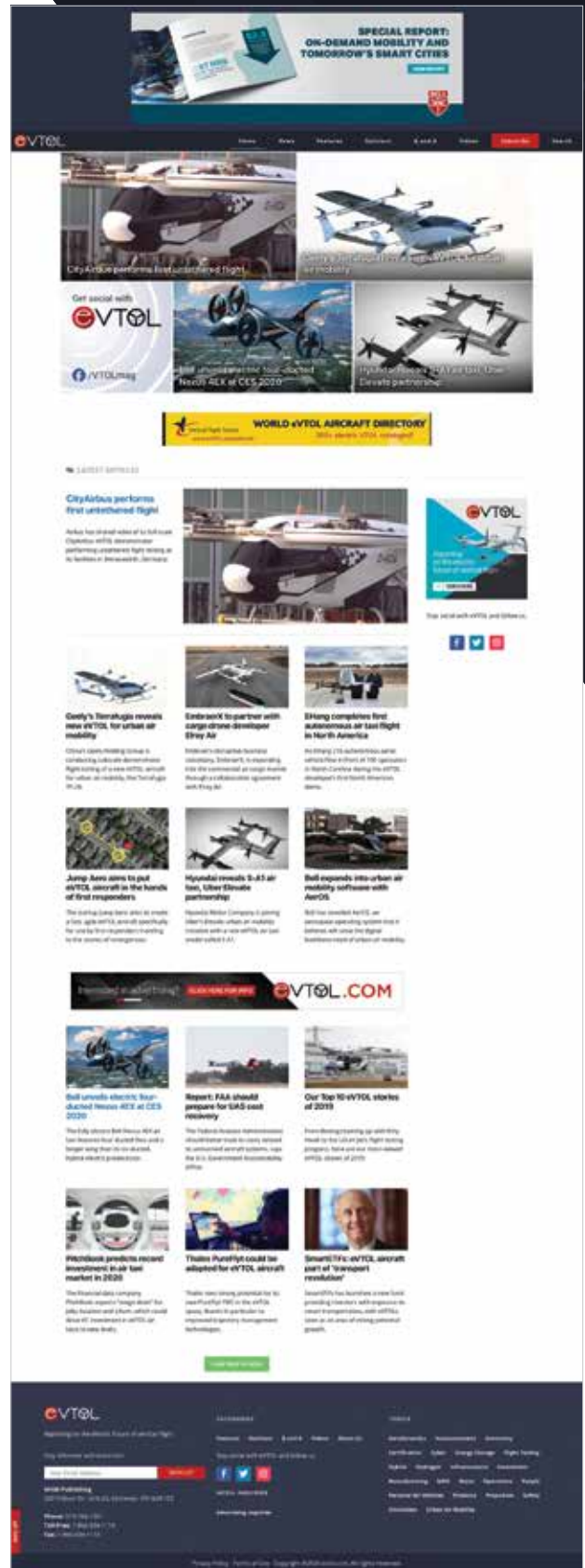
Because the eVTOL industry doesn't need any more hype.

What makes a B2B publication trusted and respected? Clear, accurate, insightful reporting and expert commentary – by and for people who know what they're talking about.

**eVTOL.com** is filling a gap in the market with thoughtful, dedicated coverage of the people and products who are revolutionizing vertical flight. We're excited about this new industry and want it to succeed as much as you do... but not at the expense of safety and common sense.

Our readers are the people who are creating and investing in this new generation of aircraft. The civic and government leaders who will decide how to welcome eVTOLs into their communities. And the tech-savvy first adopters who will make or break this brand-new market.

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Homepage

The screenshot shows the homepage layout with several ad zones marked:
 

- A1**: A large rectangular zone at the top center.
- \*B**: A square zone on the left side, overlapping the first article.
- A2**: A rectangular zone below the first article.
- C**: A vertical rectangular zone on the right side, overlapping the first article.

Feature Story

The screenshot shows a feature story layout with several ad zones marked:
 

- A1**: A large rectangular zone at the top center.
- C**: A vertical rectangular zone on the right side.
- \*\*F**: A square zone on the left side, overlapping the article text.
- A2**: A rectangular zone at the bottom of the article.

Ad Zone	Size (pixels)	Rate Per Month
Takeover	W: 700 x H: 1024	\$3,500
A1	W: 900 x H: 100	\$2,000
A1 - 2	W: 900 x H: 200	\$2,500
A1 - 3	W: 900 x H: 300	\$3,000
A2	W: 900 x H: 100	\$1,650
A2-2	W: 900 x H: 200	\$2,000
A2-3	W: 900 x H: 300	\$2,350
A3	W: 900 x H: 100	\$1,000
A3-2	W: 900 x H: 200	\$1,250
A3-3	W: 900 x H: 300	\$1,500

Ad Zone	Size (pixels)	Rate Per Month
*B	W: 300 x H:300	\$1,500
C	W: 300 x H:300	\$1,650
C-2	W: 300 x H:600	\$2,000
C-3	W: 300 x H:900	\$2,350
**F	W: 300 x H:300	\$750
**F-2	W: 300 x H:600	\$1,000
**F-3	W: 300 x H:900	\$1,250

\*Only on homepage, rotates along bottom row of stories  
 \*\*Within features only (left side placement)

Delivered to subscribers every Wednesday, **eVTOL Insider** is our convenient weekly roundup of the top news in eVTOL aircraft and urban air mobility. Organically grown distribution list on the strength of our original reporting.

When you advertise in **eVTOL Insider**, you're reaching the industry's most engaged readers; eVTOL developers and investors who want to hear what you have to say.

Ad Zone	Size (pixels)	Rate Per Month
#1 Static	W: 700 x H: 100	\$1,233.94
#2 Static	W: 700 x H: 100	\$1,146.60
#3 Static	W: 700 x H: 100	\$1,094.68
A Position (Rotates)	W: 480 x H: 320	\$539.91

The screenshot displays the eVTOL Insider newsletter interface. At the top, it features the logo and the date 'Week of January 10, 2020'. A featured story section highlights 'HYUNDAI REVEALS S-A1 AIR TAXI, UBER ELEVATE PARTNERSHIP' with an image of the aircraft. Below this, there are several ad zones: 'Static #1' containing two 'A Position (Rotates)' ads; 'Static #2' containing two 'A Position (Rotates)' ads; and 'Static #3' at the bottom. The newsletter also includes news items such as 'Bell Texrope electric four-ducted Nexus 40X at CES 2020' and 'Ehang completes first autonomous air taxi flight in North America'.

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