Vertical



Through Instagram, *Vertical* can share your message about products, services, or achievements with our audience of more than 270,000 people.

| | \$1,000 \$1,25 In-feed Post/Carousel | | 5 0-\$1,500 Video |
|--|---|--|-----------------------------|
| | \$1,500-\$2,100 | | \$1.500+ |

Specs: Swipe-up Story, 1080x1920 px, 9:16 aspect ratio In-feed Photo Post, 1080x1080 px, 1:1 aspect ratio In-feed Video Post, 1080x1350 px, 4:5 aspect ratio



