

Vertical

ENGAGE **DIRECTLY** WITH
VERTICAL'S SOCIAL MEDIA AUDIENCE
BY PLACING BRANDED CONTENT ON
THE PAGES OF A CREDIBLE, INDUSTRY-
LEADING BRAND.

701K+
Social Followers

 **327,100+**
FOLLOWERS

 **266,000+**
FOLLOWERS

 **28,500+**
FOLLOWERS





 **63,000+**
FOLLOWERS

 **4,390+**
FOLLOWERS

 **12,800+**
FOLLOWERS

*Current as of Feb. 15, 2022v

AD RATES BY PLATFORM

	Story Link \$1,500+	In-feed Post \$2,500+	Video \$3,000+	
	Story Link \$1,000	In-feed Post \$1,250-\$1,500	In-feed Post/Carousel \$1,500-\$2,100	Video \$1,500+
	In-feed Post \$1,500+	Video \$2,500+		
	Paid Partnership \$500-\$650	Video \$700-\$1,000		

*Rates are in USD, subject to change

FOR MORE INFORMATION, CONTACT US!

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