



SKIES DISPLAY SPECS RATES

Ad Size	1X	3X	6X
Double Page Spread	\$8096	\$6939	\$6554
A - Full Page	\$5681	\$4868	\$4594
B - 1/2 Page (Island)	\$4777	\$4095	\$3863
C - 1/2 Page (Horizontal)	\$4320	\$3697	\$3487
D - 1/3 Page (Island)	\$3160	\$3132	\$2921
E - 1/3 Page (Vertical)	\$3660	\$3135	\$2921
F - 1/4 Page (Island)	\$2677	\$2288	\$2096

RCAF DISPLAY SPECS

Ad Size	Bleed (width x Height)	Trim Size	Live area (non-bleed)
**Full Page	9.25" x 10.75"	9" x 10.5"	8.5" x 10"
1/2 Page (horizontal)			8" x 4.625"
**Double Page Spread	18.25" x 10.75"	18" x 10.5"	17.5" x 10.25"

For Advertising Inquiries: Call Toll Free 866.834.1114

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