

**A - FULL PAGE**  
8.375" x 10.75"  
+ 0.125" bleed

**B - 2/3 PAGE**  
4.75" x 9.375"

**C - 1/2 PAGE**  
4.75" x 7"

**D - 1/2 PAGE**  
7.25" x 4.625"

**E - 1/3 PAGE**  
4.75" x 5"

**F - 1/3 PAGE**  
2.25" x 9.375"

**G - 1/4 PAGE**  
4.75" x 3.75"

**H - 1/4 PAGE**  
7.25" x 2.5"

**A - DOUBLE PAGE**  
16.75" x 10.75"  
+ 0.125" bleed

## VERTICAL DISPLAY SPECS

Ad Size	Bleed (width x Height)	Trim Size	Live area (non-bleed)
**A - Full Page	8.625" x 11"	8.375" x 10.75"	7.875" x 10.25"
B - 2/3 Page			4.75" x 9.375"
C - 1/2 Page (island)			4.75" x 7"
D - 1/2 Page (horizontal)			7.25" x 4.625"
E - 1/3 Page (island)			4.75" x 5"
F - 1/3 Page (vertical)			2.25" x 9.375"
G - 1/4 Page (island)			4.75" x 3.75"
H - 1/4 Page (horizontal)			7.25" x 2.5"
**Double Page Spread	17" x 11"	16.75" x 10.75"	16.25" x 10.25"

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